

Docket No.: HI-0042



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Confirmation No.: 1268

Sang Sun LEE

Group Art Unit: 2623

Serial No.: 09/930,441

Examiner: Hoang Vu A Nguyen Ba

Filed: 8/16/2001

Customer No.: 34610

For: **DIGITAL TV SYSTEM FOR SETTING VIEWER-ENVIRONMENTS USING NETWORK AND CONTROL METHOD THEREOF**

SUBSTANCE OF THE INTERVIEW

U.S. Patent and Trademark Office
Customer Service Window
Randolph Building
401 Dulany Street
Alexandria, Virginia 22314

Sir:

Applicant gratefully acknowledges the courtesies extended by Examiner Nguyen Ba during the personal interview on May 1, 2007 with applicant's representative, Mr. Oren. This document serves as the substance of the interview.

During the interview, applicant discussed amended independent claim 1 (as set forth in the response filed April 24, 2007). Applicant specifically discussed features relating to displaying a menu, transmitting environmental information, storing environmental information, transmitting download requests and transmitting environmental information back to the TV, where the environmental information comprises information relating to channel settings, broadcast reservation settings and screen color settings. Applicant asserted that U.S. Patent

6,904,610 to Bayrakeri merely related to a program guide where the program is not input or stored by the user. Rather, the user merely manipulates a user interface or program guide. Applicant further asserted that there is no teaching to modify Bayrakeri's teachings based on the applied references so as to reach the features of the claims. Applicant further asserted that the Office Action picked and chose various features from numerous other references based on impermissible hindsight.

Respectfully submitted,
KED & ASSOCIATES, LLP



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Date: May 2, 2007